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WBQH

1050am Silver Spring, MD  
Community Commitment Report  
4<sup>th</sup> Quarter 2014

September 28th • December 28th

Sue Rushkowsky  
Director of Human Resources

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**Public Affairs Programs**

WBQH La Mera Mera Radio offers its listeners a diverse mix of news, consumer affairs, and inspirational programming with a variety of entertaining and thought-provoking hosts. All programs air every Sunday.

**MUSIC AND THE SPOKEN WORD**

"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." Those words, from more than eight decades ago, still open the program. Today, Music and the Spoken Word has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

**OF CONSUMING INTERESTS**

Of Consuming Interests focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

**VOA's SCIENCE WORLD**

Hosted by Rick Pantaleo, VOA's Science World's informative, entertaining and easy-to-understand presentation offers the latest news, features and one-on-one interviews with researchers, scientists, innovators and other newsmakers.

**THIS JUST IN**

Hosted by CBS Anchor and Reporter Sam Litzinger, *This Just In* bring you the story of news and the people behind the headlines. This Just In is presented by The GW Global Media Institute in association with The Newseum and the National Press Club.

**SPORTS PROGRAMMING**

WBQH IS ALSO PART OF THE FEDERAL NEWS RADIO SPORTS NETWORK, AIRING GAMES FOR WASHINGTON NATIONALS BASEBALL, NAVY SPORTS, D.C. UNITED SOCCER, AMERICAN UNIVERSITY SPORTS, AND GEORGE WASHINGTON UNIVERSITY SPORTS.

<b>PSA SHOWS</b>			AIR TIME & SIGN OFF	
MUSIC & THE SPOKEN WORD	28:00:00	9/28/2014		:30
		#4432		
OF CONSUMING INTEREST	25:00:00	9/28/2014		1:30
		VIRAL HATE		CHRISTOPHER WOLFE & ABRAHAM FOXMAN
SCIENCE WORLD	24:00:00	9/28/2014		2:30
		VOA SCIENCE WORLD		L
THIS JUST IN	54:00:00	9/28/2014		3:30
		THE FIGHT TO WRITE		

PSA SHOWS			AIR TIME & SIGN OFF	
MUSIC & THE SPOKEN WORD	28:00:00	10/5/2014 #4433		:30
OF CONSUMING INTEREST	25:00:00	10/5/2014 BIG DATA		1:03 DAVID LEDUKE
SCIENCE WORLD	24:00:00	10/5/2014 VOA SCIENCE WORLD		2:30 M
THIS JUST IN	54:00:00	10/5/2014 FIRST AMENDMENT		3:30

PSA SHOWS			AIR TIME & SIGN OFF
MUSIC & THE SPOKEN WORD	28:00:00	10/12/2014 #4434	:30
OF CONSUMING INTEREST	25:00:00	10/12/2014 INTERNET	1:30 JAMES CATUSO
SCIENCE WORLD	24:00:00	10/12/2014 VOA SCIENCE WORLD	2:30 N
THIS JUST IN	54:00:00	10/12/2014 G MEN & JOURNALISTS	3:30

# PSA SHOWS

				AIR TIME & SIGN OFF
MUSIC & THE SPOKEN WORD	28:00:00	10/19/2014	#4435	:30
OF CONSUMING INTEREST	25:00:00	10/19/2014	INSURANCE	1:30
SCIENCE WORLD	24:00:00	10/19/2014	VOA SCIENCE WORLD	2:30
THIS JUST IN	54:00:00	10/19/2014	RENAISSANCE JOURNALISM	3:30

PSA SHOWS			AIR TIME & SIGN OFF
MUSIC & THE SPOKEN WORD	28:00:00	10/26/2014 #4436	:30
OF CONSUMING INTEREST	25:00:00	10/26/2014 SCHOOL CHOICE	1:30 ANDREW CAMPANELLA
SCIENCE WORLD	24:00:00	10/26/2014 VOA SCIENCE WORLD	2:30 Q
THIS JUST IN	54:00:00	10/26/2014 BRIAN JOHNSON	3:30



PSA SHOWS			AIR TIME & SIGN OFF	
MUSIC & THE SPOKEN WORD	28:00:00	11/2/2014		:30
		#4437		
OF CONSUMING INTEREST	25:00:00	11/2/2014		1:30
		LONG TERM PLANNING		EVAN FARR
SCIENCE WORLD	24:00:00	11/2/2014		2:30
		VOA SCIENCE WORLD		R
THIS JUST IN	54:00:00	11/2/2014		3:30
		HARRY ROSENFELD		

PSA SHOWS			AIR TIME & SIGN OFF	
MUSIC & THE SPOKEN WORD	28:00:00	11/9/2014 #4391		:30
OF CONSUMING INTEREST	25:00:00	11/9/2014 INVESTMENTS		1:30 JOE HENSLEY
SCIENCE WORLD	24:00:00	11/9/2014 VOA SCIENCE WORLD		2:30 S
THIS JUST IN	54:00:00	11/9/2014 JAY CARNEY		3:30

PSA SHOWS			AIR TIME & SIGN OFF	
MUSIC & THE SPOKEN WORD	28:00:00	11/16/2014		:30
		#4438		
OF CONSUMING INTEREST	25:00:00	11/16/2014		1:30
		CONSUMER WORLD		EDGAR DWORSKY
SCIENCE WORLD	24:00:00	11/16/2014		2:30
		VOA SCIENCE WORLD		T
THIS JUST IN	54:00:00	11/16/2014		3:30
		BERNARD SHAW		

PSA SHOWS			AIR TIME & SIGN OFF	
MUSIC & THE SPOKEN WORD	28:00:00	11/23/2014		3:30
		#4393		
OF CONSUMING INTEREST	25:00:00	11/23/2014		1:30
		INSURANCE QUOTES		LAURA ADAMS
SCIENCE WORLD	24:00:00	11/23/2014		2:30
		VOA SCIENCE WORLD		U
THIS JUST IN	54:00:00	11/23/2014		3:30
		REMEMBERING WALTER CONKITE		

# PSA SHOWS

R TIME & SIGN OFF

MUSIC & THE SPOKEN WORD	28:00:00	11/30/2014	Expressions of Gratitude	:30
OF CONSUMING INTEREST	25:00:00	11/30/2014		1:30
		Car Insurance, Laura Adams Sr. Analyst/Insurance Quotes KIM LANGFORD		
SCIENCE WORLD	24:00:00	11/30/2014		2:30
		VOA SCIENCE WORLD/Ebola/European Space/Energy		
GWU: THIS JUST IN	54:00:00	11/30/2014		3:30
		Cut #78, Walter Cronkite		

PSA SHOWS			AIR TIME & SIGN OFF
MUSIC & THE SPOKEN WORD	28:00:00	12/7/2014 #4139	1:30
OF CONSUMING INTEREST	25:00:00	12/7/2014 CYBER SENIORS	1:30
SCIENCE WORLD	24:00:00	12/7/2014 VOA SCIENCE WORLD	2:30 X
THIS JUST IN	54:00:00	12/7/2014 SPORTS PHOTOGRAPHY	3:30 NEIL LEIFER #57



# PSA SHOWS

AIR TIME & SIGN OFF

MUSIC & THE SPOKEN WORD	28:00:00	12/14/2014	00 30 hrs	DeWitt
OF CONSUMING INTEREST	25:00:00	12/14/2014	1 30 hrs	DeWitt
SCIENCE WORLD	24:00:00	12/14/2014	2 30 hrs	DeWitt
THIS JUST IN	54:00:00	12/14/2014	3 30 hrs	DeWitt

12/11/2014

PSA SHOWS			AIR TIME & SIGN OFF	
MUSIC & THE SPOKEN WORD	28:00:00	12/21/2014 #4344B	00:30 hrs	
OF CONSUMING INTEREST	25:00:00	12/21/2014 CARD HUB DOTCOM	1:30hrs	JILL GONZALEZ
SCIENCE WORLD	24:00:00	12/21/2014 VOA SCIENCE WORLD	2:30hrs	Z
THIS JUST IN	54:00:00	12/21/2014 CATHY TROST	3:30hrs	#61



# PSA SHOWS

				AIR TIME & SIGN OFF
MUSIC & THE SPOKEN WORD	28:00:00	12/28/2014 #4398		00:30 hrs
OF CONSUMING INTEREST	25:00:00	12/28/2014 STARTING A SMALL BUSINESS		1:30 hrs HAL SHELTON
SCIENCE WORLD	24:00:00	12/28/2014 VOA SCIENCE WORLD		2:30 hrs AA
THIS JUST IN	54:00:00	12/28/2014 NEW MEDIA		3:00 hrs #64

**ASCERTAINMENT**

As part of our continuing effort to serve our listeners, WBQH La Mera Mera talked with various governmental and community leaders about the issues facing our area. The Top Three concerns were: Government Accountability, National Security, and Jobs/The Economy.

The Top Issues were:

1. Government Accountability
2. National Security
3. Jobs/The Economy
4. Transportation
5. Education
6. Income Inequality
7. Crime and Public Safety
8. Immigration Reform
9. Health Care

**PUBLIC SERVICE CAMPAIGNS**

WBQH La Mera Mera, in addition to its public affairs programming, broadcasts the following public service campaigns:

- 🎧 Children's Oral Health
- 🎧 Childhood Obesity Prevention
- 🎧 Community Engagement
- 🎧 Emergency Preparedness
- 🎧 Employment Opportunities
- 🎧 Financial Literacy
- 🎧 Health and Wellness
- 🎧 High School Dropout Prevention
- 🎧 Hispanic College Preparation
- 🎧 Hope For Homeowners Facing Foreclosure
- 🎧 Immigration Reform
- 🎧 March of Dimes
- 🎧 Nutrition Education
- 🎧 School Attendance Matters
- 🎧 Underage Drinking Prevention